GPT-Video

From ChatGPT to GPT-Video

UGC campaign brief. Paid per 1,000 views on TikTok, Instagram Reels and YouTube Shorts.

Read this first

This is not a clipping campaign. You don't cut our videos.

You make an original video. In it, you edit a video of yours with GPT-Video, just by chatting with it.

The idea

With ChatGPT, you type what you want and it writes it.

GPT-Video does the same thing for video. You type what you want and it edits the video.

That is the message of this campaign: if you can use ChatGPT, you can edit a video.

How GPT-Video works

1. **Upload a video.** Any video you want to edit: a vlog, a tutorial, a podcast, a product demo.
2. **Write what you want in the chat.** Use your own words, the same way you write to ChatGPT. There are no commands to learn and no timeline to learn.
3. **The Editor Assistant does the edit.** It tells you what it changed, and you see the result in the preview.
4. **Keep chatting.** If you want something different, just say it. You can undo any change.
5. **Export** the finished video.

You can ask for the things you would ask a human editor. For example cuts, captions, vertical format, b-roll, titles and zooms.

GPT-Video can also turn a long video into short clips. That is one feature. It is not the focus of this campaign.

What we want

A short video where you edit one of your own videos in GPT-Video, only by chatting.

The viewer must see three things: your raw video, what you typed, and the finished video.

Write to the assistant the way you normally write to ChatGPT. We don't give you a script of prompts.

Video structure (use your own words)

1. **Hook, first 3 seconds.** Make the ChatGPT comparison. For example: "You use ChatGPT to write. Now you can edit videos the same way."

2. **Your raw video.** Show it and say what you want to change.
3. **You type your request** in GPT-Video. Keep it on screen long enough to read.
4. **The Editor Assistant works.** Show it working, then show the result.
5. **You ask for one more change,** like you would in a chat.
6. **Before and after.** Show the raw video and the finished video.
7. **End** with the line "From ChatGPT to GPT-Video" and the site, gpt-video.com.

Requirements

- Vertical 9:16, 20 to 60 seconds, in English.
- Your face on camera or your own voice. No AI voices and no AI avatars.
- A real screen recording of GPT-Video. What you type must be readable on screen.
- Edit your own video, or a video you have the right to edit.
- Say "GPT-Video" out loud at least once.
- Write "gpt-video.com" in the caption.
- Turn on the paid partnership label: "Branded content" on TikTok, "Paid partnership" on Instagram, "Includes paid promotion" on YouTube. If you can't, start the caption with #ad.
- Post from a public account and keep the video up for at least 30 days.
- You can post the same video on TikTok, Instagram and YouTube. Submit each link once.

We reject the video if

- ✕ It is a clipping video: someone else's content cut into clips, with no editing by chat.
- ✕ It shows requests or results that did not happen in GPT-Video. No fake screens and no results made in another editor.
- ✕ It says or suggests that GPT-Video is made by OpenAI or is part of ChatGPT. It is not. You can name ChatGPT to compare, but don't use the ChatGPT or OpenAI logo as if it were ours.
- ✕ It promises views, followers or income.
- ✕ It says GPT-Video is free, or quotes prices and discounts. Prices change, so send people to the site.
- ✕ It uses someone else's video without permission.
- ✕ It gets views, likes or comments from bots or paid services. We ban the account and do not pay.

Reference images

The images in this campaign are real screen recordings of GPT-Video, sped up. They show what the app looks like. Don't post them as your video.

The footage inside them is from "Tears of Steel" (Blender Foundation, mango.blender.org), licensed CC BY 3.0.

Questions

Need access to GPT-Video to record your video? Message us in the campaign chat after you join.