Barbets: creator rules

$2 per 1,000 views · $120 max per video
Unlimited submissions · US audiences only

Barbets is a free, play-money app. No real money is in it anywhere. Tokens cannot be bought, sold, or cashed out. Say **"no real money"** or **"play-money tokens"** once, in the video or the caption. This protects your account more than ours.

REQUIRED, EVERY VIDEO

- ✓ **A real human voice, or no voiceover at all.** Yours, your friends', or none. Never AI or text-to-speech
- ✓ **An ending pointed at the viewer's friends.** "Tag the one in your group who would do this." One line
- ✓ **Branded content toggle on, and #ad in the caption**
- ✓ **"No real money" or "play-money tokens"** once, video or caption
- ✓ **Footage you shot yourself.** Any format, on camera or faceless, any cast size
- ✓ **Real app footage**, filmed in the installed app. Not a mockup, not the website
- ✓ **Your tracked link in your bio**, live from posting through day 14
- ✓ **First submission only:** a screenshot of your analytics showing audience geography

YOUR TRACKED LINK

`mybarbets.com/go/cr-yourhandle`

Swap in your own handle, no spaces. Nothing to register and nobody to ask. This is how we know your post worked, and it has to be visible when we review.

WHAT GETS REJECTED

- ✗ An AI or text-to-speech voiceover. Any view count, no exceptions
- ✗ No ending pointed at the viewer's friends
- ✗ A video cut together from the assets we gave you
- ✗ An audience that is mostly outside the US
- ✗ No branded content toggle, or no #ad
- ✗ A banned word, or a dollar figure attached to a bet
- ✗ No tracked link in your bio when we review
- ✗ A browser URL bar in frame (you filmed the website)
- ✗ Reused footage or stock clips you did not shoot
- ✗ A view count that does not match the post's engagement

WORDS THAT GET YOUR ACCOUNT FLAGGED

Automated reviewers will never learn these tokens are fake. Do not say:

gamble · gambling · wager · odds · sportsbook · bookie · casino · parlay · cash out · real money · any $ amount on a bet

Say instead:

bet tokens · play money · tokens · the pool · call it · predict · my group · the market

FORMAT: YOUR CALL

- ✓ On camera or faceless, both get approved
- ✓ Alone, or with your friends. Play all four yourself if you want
- ✓ Skit, POV, storytime, reaction, review, rant, walkthrough
- ✓ We like **skits with a few people on camera** best, but we do not pay more for them and we will not reject you without one

SHOOT IN THIS ORDER

1. **The demo first, before you join anything.** It always ends with you winning, so the payout screen lands every time. It opens by itself right after signup, and the button to reach it disappears once you belong to any group
2. **A public group** for something live to bet on. NFL, CFB and Weather all have real markets running
3. **Your own group with real friends.** The only way to film a market *about a specific person*, or one *hidden from* them. Needs three people to make a market about somebody, and one other member to endorse it before betting opens
4. **Or just ask us and we will build you a group** set up however your idea needs it, members and markets ready. Usually a day. This is a real offer

TWO THINGS PEOPLE GET WRONG

- ✗ **Do not open the demo in your phone's browser.** The app blocks every page there and you will get a "get the app" screen. Use the installed app
- ✗ **Do not re-cut our spot or slides.** They are reference. Your submission has to be footage you made

Everything here is checked before you get paid

A rejection is not a strike against you. It just does not earn. The full brief has the premises, the payout table, and the rest, and **if this sheet and the brief ever disagree, the brief is the one that counts.**